



# Westercon 70

LepreCon 43 | ConAlope

## Art Show Information and Rules

Please read all the rules and information carefully.

### Qualifying Artwork

1. Artwork entered must be the artist's original work, on a science fiction, steampunk, fantasy, fannish or alien theme. Artwork that was not created by the applicant will not be accepted.
2. Reproductions (prints) by the artist of his/her own work may be displayed. Your prints of any original art that you are displaying may be placed in the Print Shop with information on your panel about their availability.
3. Any work that is judged to be plagiaristic, defamatory or detrimental to known persons and/or to well-known or trademarked characters will not be accepted.
4. Westercon 70 reserves the right to refuse any entry. The decisions of the Art Show Director are final. The Art Show staff reserves the right to void a bid that is not legitimate.

### Entry Fees

5. Entry Fees are \$45 for an attending artist or \$25 for a non-attending artist. This is your discounted price for an attending or supporting membership to Westercon 70; fees for panels, tables and print shop are additional.
6. Once a piece has been entered into the Art Show, it may not be withdrawn nor may the conditions of sale be altered. Also, if pieces of artwork have been sold by Direct Sale prior to the close of the Art Show, additional pieces may not be entered to replace the sold items.
7. Westercon 70 collects a 15% commission on all Art Show sales.

### Display Space

8. Display units are 4' x 4' panels (at \$15 a panel) and 3' x 2½' table spaces (at \$15 each).
9. For artists with a table in the Dealers Room, there is a maximum of two panels and/or table units. For other artists, there is a maximum of three panels and/or table units. Exceptions to this rule may be allowed only on a case-by-case basis and subject to the sole discretion of the Art Show Director.
10. Free-standing artwork may be entered subject to space availability and its display fees will depend on its size.

### Print Shop

11. There is a \$5 fee for artwork placed in the 'Print Shop' with a limit of 20 pieces per artist.
12. Print Shop artwork is Direct Sale only. Westercon 70 collects a 15% commission on all Print Shop sales.
13. Please check the box on the Reservation Form to inform us that you are bringing or sending prints and to receive the Print Control Form.
14. It is strongly suggested that artwork placed in the Print Shop be matted and wrapped to protect it during browsing.

## Deadlines

15. We need to receive your completed Reservation Form, signed Release Form, and full payment in advance to reserve space in the Art Show. Space cannot be reserved by phone.
16. Your space is not definite until we have received your completed and signed reservation form, signed release form and payment. Once we receive them, we will send you an acknowledgment/receipt.
17. Control forms for originals and prints, bid sheets and additional instructions will be mailed to all artists or agents in May 2017.

## Formatting

18. All artwork entered must be ready for display.
19. Two-dimensional work should be matted, framed, and mounted in some way to permit hanging on pegboard. Oils, etc. must be thoroughly dry; pastels, charcoals, etc. should be appropriately sealed or protected.
20. Three-dimensional work must come with appropriate supports or cases for table top display. It is highly recommended that, if you intend to enter small fragile artwork such as delicate jewelry or miniatures, you provide a sturdy, secure display case for your pieces. Three-dimensional work will not be hung on panels; you must request a table if you have 3-D work, except for small jewelry.
21. Please let us know in advance and indicate on the reservation form if you have unusual or special needs for display of your artwork, such as lighting, electricity, floor space etc. We will do our best to accommodate you.

## Information

22. It is recommended that fine art prints displayed in the Art Show (such as, but not limited to, engravings, etchings, woodcuts, lithographs, monoprints or serigraphs) have the following information attached: name of artist; year printed; nature of edition (such as artist's proof, limited, remarqued, etc.); number of impressions (both signed and unsigned, numbered and unnumbered); and the status of the plate (still in use/destroyed).
23. All artwork (where feasible) must be labeled with title, price and artist's name and address. Titles and prices must match the information on the control sheets. This is to prevent confusion if the bid sheet becomes separated from the artwork (a common occurrence) and for the purchaser's information.
24. Be sure to indicate on the Reservation Form whether you or your agent will be bringing the artwork, who will be picking it up and who should receive the check for your sales.

## Mail

25. Mail-in artwork is accepted. Due to the additional handling required by the convention, there is a \$15 mail-in fee. Adequate funds for return of your artwork by your choice of carrier (U.S. mail, UPS, Federal Express, etc.) must be included when the artwork is sent.

### **26. Do not send any artwork to the Leprecon, Inc. PO Box!**

27. Send artwork to the Art Show Director at the following address:

Annette Sexton-Ruiz  
Westercon 70 Art Show  
2327 E. Fairmount Ave.  
Phoenix, AZ 85016

28. Additional instructions for mail-in work will be sent upon receipt of reservation forms and fees.

## Bids and Sales

29. Artwork may be entered as either **For-Sale** (minimum bid and/or direct sale) or **Not-For-Sale** (NFS).
30. Art for sale may be defined as for bid, direct sale or both. Direct sale prices may also be indicated. 'Minimum Bid' is the lowest price you are willing to sell the piece for. Direct sale prices are usually higher than minimum bid since there is no opportunity to increase the bid during auction. Once a legitimate bid has been placed, the art is not available for direct sale.

## Security

31. Security is provided by Art Show staff during the hours the Art Show is open. The Art Show room is locked during the hours that the Art Show is closed.
32. Westercon 70 does not provide insurance. It is highly recommended that you insure your mail-in artwork as Westercon 70 takes no responsibility for the condition that it arrives in.

## Auction

33. There will be an auction towards the end of the convention.
34. Works with less than three (3) written bids will be sold to the highest bid on the bid sheet. Works with three (3) or more written bids will go to voice auction.
35. The Art Show staff reserves the right to void any bids written after bidding is closed at 11:00 pm on Sunday.

## Hours

36. At this time, Art Show hours are expected to be:

Friday (06/30/2017)	Staff Set-Up	3:00 pm - 9:00 pm
Saturday (07/01/2017)	Artist Check-In	10:00 am - 1:00 pm
	Open to Members	3:00 pm - 7:00 pm
<i>(there will be no direct sales on Saturday)</i>		
Sunday (07/02/2017)	Open to Members	10:00 am - 7:00 pm
	Artists' Reception	5:00 pm - 7:00 pm
Monday (07/03/2017)	Open to Members	10:00 am - 2:00 pm
	Auction	2:30 pm - 3:30 pm
	Auction Close-Out	3:30 pm - 4:30 pm
	Artist Pick-Up	4:00 pm - 6:00 pm
Tuesday (07/04/2017)	Art Show Closed	
	(Dealers Room Open	10:00 am - 2:00 pm)

37. All artwork must be hung by 2:00 pm on Saturday, July 1, 2017, unless you have made prior arrangements. If you do not have a convention membership, you may need to obtain a delivery pass from registration to bring your artwork into the Art Show.
- 38. There will be no direct sales on Saturday.**
39. Pick-up of unsold artwork starts on Monday, July 3, 2017 at 4:00 pm and must be completed by 6:00 pm. If you are unable to pick up your artwork during this period, you need to make prior arrangements with the Art Show Director.
40. Any artwork left after 6:00 pm on Monday, July 3, 2017, will be considered to be abandoned and so becomes the property of Westercon 70.

## Payments

41. Payment will be made by check approximately four weeks after the close of the convention. No payments will be made at the convention.

## Restrictions

42. **No photography** is permitted in the Art Show without your express permission. Please indicate on the Reservation Form if you wish to allow credited press photography of your artwork.
43. There is **no smoking** at Westercon 70, including in the Art Show.
44. Food and drink will not be allowed past the Art Show control desk. A bag check will be placed at the Art Show control desk at the Art Show entrance for purses, totes and other bulky items.

## Awards

45. The Art Show will have three award categories: Juried, Popular Choice and Director's Choice.
46. The Judges will be selected by the Art Show Director prior to the convention. The Popular Choice will be chosen by the vote of the membership. The Art Show Director will award the Director's Choice.
47. Selection of amateur or professional status pertains to Art Show awards only.